



Media Release

1/12/17

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Valerie Longa

Outreach & Eco-Team Coordinator

Alabama Coastal Foundation

251-990-6002

vlonga@joinACF.org

Expand Your Mardi Gras Experience Through Volunteering

The Mardi Gras Eco-Team is in its 4th year of recycling and needs your help to create a cleaner, greener carnival atmosphere! Volunteers are needed for the final four days of the Mardi Gras season, Saturday, February 25 through Tuesday, February 28, 2017, and a variety of shift options are available. There will be recycling stations set up in Bienville Square, Cathedral Square, the new Mardi Gras Park, and Spanish Plaza marked by high flying flags to bring greater visibility to the area. Parade-goers are encouraged to recycle their plastic bottles and aluminum cans at these locations, at additional recycle containers placed throughout downtown Mobile, and during the parades when the Eco-Team rolls by with their recycle carts. To learn more about this opportunity and to sign-up to volunteer, visit: <http://www.joinACF.org>

The Eco-Team volunteer effort is always fun and festive. Dedicating a few hours to help recycle in the midst of a season of parading is an excellent way to give back to your city and experience Mardi Gras in a new way. All participating volunteers will be entered in a drawing to win two tickets for a Boat Tour courtesy of Wild Native Delta Safaris, <http://www.wildnativetours.com>.

“The Eco-Team is focused on growing its impact each year and through dedicated volunteers, a great deal of materials are diverted from landfills and local waterways are cleaner,” stated Executive Director, Mark Berte. He continued, “Through efforts like the Eco-Team we hope to enhance the historic celebration of Mardi Gras by encouraging a legacy of responsible environmental stewardship.”

A cleaner, greener Mardi Gras is what the Eco-Team is all about and they need your help to achieve it. Everyone attending Mardi Gras can help to create a cleaner experience through recycling and on the final four days of the season, all parade-goers can stop by the downtown recycle stations, drop their recyclables in any of the conveniently placed recycle containers, or recycle as the Eco-Team’s carts pass by. Parade-goers who want to recycle during parades that the Eco-Team is not out volunteering at are welcome to take their recyclables to the Keep Mobile Beautiful Recycling Center on Government Street or the new Mobile County Recycling Center on Hitt Road.

This effort is an initiative of the *Cleaner, Greener LoDa Committee* led by the Alabama Coastal Foundation and partners include: The Battle House Renaissance Mobile Hotel, City of Mobile (Parks & Recreation, Special Events, Engineering/Environmental Services, Public Works, Equipment Services), Downtown Mobile Alliance, Goodwill Easter Seals of the Gulf Coast, Keep Mobile Beautiful, Mobile Baykeeper, Mobile Bay National Estuary Program, Mobile Civic Center, and the Mobile County Health Department. In addition to being entered to win two Delta Safaris Boat Tour tickets, all volunteers will receive an Eco-Team t-shirt. For further information about Mardi Gras's Eco-Team and volunteering, please contact vlonga@joinACF.org or call 251-990-6002.

###